

SHAFaq IRSHAD

RESEARCH FELLOW

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Department of Electronic Systems, Faculty of Information Technology and Electrical Engineering

Norway

www.woww.no http://www.iet-multimedialabs.org/



EXPERIENCE

Research Scientist

Universiti Teknologi PETRONAS - UTP

January 2014 - December 2018 Malaysia

- Design and development of Augmented Reality Framework
- Data visualization in Augmented Reality

Teaching assistant

Universiti Teknologi PETRONAS - UTP

January 2014 - December 2018 Malaysia

- Human Computer Interaction (HCI)
- Information Technology Project Management (ITPM)

PROJECTS

Project 1

NTNU's Digital Transformation

Gamification of Natural Hazards

- creating digital twins through gamification of Natural Hazards and improving immersive and interactive experience for risk mitigation.

Project 2

Mobile Augmented Reality for marketing

Augmented Reality

A Design and Evaluation Framework for UX of Mobile Augmented Reality

PUBLICATIONS

For list of publications visit [Google Scholar](#)

LANGUAGES

English ●●●●●

Urdu ●●●●●

MY LIFE PHILOSOPHY

"Make improvements, not excuses. Seek respect, not attention." – Roy T. Bennett

MOST PROUD OF

Best Presenter
SEDEX36, Malaysia

Several awards in
Painting, poetry, theme design

STRENGTHS

Game Development

Web Design and Development

C# Virtual Reality

Mobile Application Development

Augmented Reality

EDUCATION

Ph.D. Electronic Systems

NTNU

January 2019 - present

Research title: Immersive user experiences

M.Sc. in Computer Science and Information Technology

Universiti Teknologi PETRONAS

2014 - 2016

Thesis title: A design and Evaluation Framework for Mobile Augmented Reality

B.Sc. in Software Engineering

SUET, Taxila

Sept 2008 - June 2012